

Wednesday, Sept 26, 2019

RE: Performing Arts Centre

Hi,

Please let me first say how much we enjoy the time and effort you put into every show at the Performing Arts Theatre. We are always aware and appreciative of your fine work first most, and it shows though the talent you bring in, and events you organize.

It is in that spirit I write this, in support of your work and the talented performers you bring in, and in hopes of making the audience experience even better.

I am talking about providing a cellphone-free theatre experience at our Performing Arts Center.

Several times, this past year alone, we have sat in the audience while someone's cellphone rang and the performer on stage struggled to be gracious and accommodate the rude intrusion.

The consummate gracious performer Peter Noone was one painful example; when the cellphone rang in the audience he actually stopped his show to politely ask if it was for him. Despite his attempts at smoothing it over, not only was the performance interrupted and the audience members enjoyment disrupted, but the mood broken and it took awhile before the performers on stage could regain their stride.

The Paperback Writer band simply kept playing ignoring the ringing cellphone (and in the process reminding us all sometimes all you can do is ignore bad behavior).

Ventriloquist , Paul Michael, turned to the ringing cellphone owner in mid conversation with his puppet dummy, and asked if she would like to get that, and her reply was "I'm sorry, don't know how to turn it off".

Regretfully I could go on with numerous other examples we have uncomfortably experienced at Desertview.

But there is more serious reason that cellphones in the theatre have become unacceptable ...

As though poor cellphone etiquette was not enough, the microwave radiation from cellphones is shown in over 1,800 studies to cause serious health problems (please refer to <https://bioinitiative.org> for these studies – download "RF Color Charts" for a snapshot of the medical problems cellphones and WiFi both cause and aggravate). You will see causal evidence of biological harm like DNA breakage, hormone disruption, neurological damage (i.e. Alzheimers, ALS, Parkinsons etc), and numerous diseases including cancer and heart issues.

AND worse, this damage occurs not just to the cellphone's owner/user but to anyone within 200 feet of an operating cellphone (i.e. any cellphone not in airplane mode). This is because all

exposure to wireless radiation interferes with our own inherent biological electrical systems, the electromagnetic signals that our DNA, neurons, and every cell of all physical bodies depends on to function properly.

If we do not allow smoking in the theatre, then please, we should not allow second hand cellphone radiation, which is far more dangerous and pervasive. It is a fact that there are those in our community who choose not to attend events in the theatre because being there makes them feel unwell, although they cannot put their finger on why. We now know that exposure to densely overlapping fields of radiation from dozens/hundreds of live cellphones is a very common reason why.

Clearly, we do not want to bring these kind of problems on ourselves, so why would we want to unknowingly bring it upon others, when we can simply use a little cellphone etiquette and put our phones in airplane mode during a performance, or when we are in a crowd?

The problem, as we learned sitting in the audience, is that many people simply do not know how to use airplane mode. And no-one wants to actually power 'off' their phone because it uses battery to power on again.

So what is the easy solution to a cellphone-free theatre experience, both for etiquette and health reasons? The answer is the convenience of a cellphone blocking bag.



I am dropping off two examples of these protective bags to the theater admin office this afternoon for you. Please ask at the front desk. Your cellphone blocking bags will look like this (at left), and it comes in the theater's website theme colors.

Simply slip your cellphone in the shielding pocket and it cannot emit radiation to you or others near you. Notice in this photo many people use these bags to protect their children from cellphone radiation exposure.

And for theatre goers, a cellphone will not ring when it is in the bag. To make doubly sure the cellphone is easily be slipped into a second inner foil pouch that will further prevent it from sending signals (all incoming calls will simply go to voicemail and texts will be waiting). You can test the bag's blocking effectiveness by putting your phone into it and calling it to confirm it will not ring.

You probably have already begun to hear that stage performers everywhere are asking their audiences for a cellphone-free experience.

Musicians such as Beyoncé, Alicia Keys, Jack White, The Lumineers and many others have been using cellphone locking bags at their shows stating their hope that audience members will

be more present and engaged. Bags have been very successful since policing a ban on cellphones is not realistic.

Comedian Dave Chappelle has not allowed cellphones into his shows for years, and now he enforces it with a lockable cellphone case called Yondr that stage managers can purchase or lease from Yondr.

Clearly, Cellphone Locking Bags are the New Theatre Etiquette for the digital age:  
<https://www.youtube.com/watch?v=JHN1VC8NRuI>

However, Yondr cellphone bags (dubbed “socks with locks”) simply lock your cellphone away out of reach, they do nothing to shield from the EMF exposure that every individual cellphone contributes to the total microwave radiation level within a closed auditorium environment.

I urge you to offer a true cellphone free experience to your theatre goers, both observing the new digital etiquette AND shielding everyone from cellphone radiation, by using radiation blocking cellphone bags like the ones I am gifting to you. And by all means, make it the big feature that it is in your promotion of this performing arts center!

Cellphone blocking bags are an incredible benefit to all – the performers, the audiences, the crew....not to mention the theatre’s reputation. And on that note, in support of the theatre’s reputation, I am happy to write a positive publicity article in the local papers bringing this news, that our theatre proudly offers a cellphone free experience, to the attention of our entire community. We are also happy to consult with you to make its implementation a success.

We have many ideas how to inexpensively bring the cellphone free experience to our theatre, and thereby increase theatre attendance while providing a more quality experience. It can even pay for itself through rental or purchase income.

Please look for the cellphone blocking bags I am leaving for you at the administration front desk soon, try it and if you have any questions please let us know. We have a professional backgrounds in EMF protection and EMF consulting, and we are happy to help.

Thank you, sincerely,

More Information:

<https://www.mic.com/articles/100048/this-technology-actually-keeps-people-from-ruining-concerts-with-cellphones>